



July 2016

Pet Rescue and Humane Society of Westchester, two far-reaching and respected animal rescue organizations, along with Friends of Mount Vernon Shelter Animals, are joining forces on Sunday, **October 9, 2016** to hold our 8th annual **Hounds on the Sound Dog Walk & Festival**. The event will again be at Harbor Island Park in Mamaroneck, NY.

The main event at "Hounds on the Sound" will be a leisurely 1.0 mile walk by people and their dogs on a course bordering on Long Island Sound. Walkers are encouraged to collect donations from friends, family and co-workers to support their walk. In addition, there will be exhibitors selling their wares or advertising their businesses, contests, demonstrations, entertainment, refreshments and more, appealing to a wide group of animal lovers.

As part of our fundraising effort we are reaching out to individuals and businesses to support this exciting event with a generous sponsorship of \$2,500, \$1,000 or \$500. We hope you will review the enclosed material and decide to lend your support to this worthy cause. As an event sponsor you will not only be helping the animals, but your business will reap the benefits of promotion through our respective newsletters (sent to 14,000 supporters), email bursts (sent to over 7,500 supporters) and on the event website to which both organizations have featured links on their own sites. Together the Humane Society of Westchester and Pet Rescue websites receive an average of 25,000 hits per month.

Please see the attached Sponsor Form for sponsorship levels and the benefits of each. If you have any questions please email walk@houndsonthesound.org. **The deadline is Saturday, August 27th for us to include your company in printed event materials.**

We sincerely appreciate your generosity and thank you for helping Pet Rescue and Humane Society of Westchester continue saving the lives of these beautiful, helpless creatures and help them find their forever homes.

Sincerely,

Hounds on the Sound
Sponsorship Committee



PO Box 393, Larchmont, NY 10538
www.NY-petrescue.org



**Humane Society
of Westchester**

AT NEW ROCHELLE

70 Portman Rd, New Rochelle, NY 10801
www.humanesocietyofwestchester.org

A portion of the profits will be used to help the animals at the Mount Vernon Shelter.





SPONSOR FORM

Company Name _____

Contact Name _____

Street _____

City _____

State _____

Zip _____

Day Phone _____

Email _____

PLATINUM

\$2,500

- Listed as a top sponsor in all printed materials and promotional pieces (if signed up by Aug. 27th)
- Premium placement of name or logo on signage at the event
- Large company logo on the back of event and volunteer t-shirts
- High visibility vendor/exhibitor space - *Please indicate if you will use vendor/exhibitor space* Yes ____ No ____
- Premium placement of company logo on event website www.houndsonthesound.org "Thank You" webpage, with link to your company website. Humane Society of Westchester and Pet Rescue have featured links to "Hounds on the Sound" website.

GOLD

\$1,000

- Listed as a sponsor in all printed materials and promotional pieces (if signed up by Aug. 27th)
- Name or logo on signage at the event
- Company logo on the back of event and volunteer t-shirts.
- Free vendor/exhibitor space at the event - *Please indicate if you will use vendor/exhibitor space* Yes ____ No ____
- Company logo on event website www.houndsonthesound.org "Thank You" webpage. Humane Society of Westchester and Pet Rescue have featured links to "Hounds on the Sound" website.

SILVER

\$500

- Listed as a sponsor in all printed materials and promotional pieces (if signed up by Aug. 27th)
- Company name on back of event t-shirt
- Free vendor/exhibitor space at the event - *Please indicate if you will use vendor/exhibitor space* Yes ____ No ____
- Company logo on event website www.houndsonthesound.org "Thank You" webpage. Humane Society of Westchester and Pet Rescue have featured links to "Hounds on the Sound" website.

All levels will receive event t-shirts upon request..

Email your company logo to: Walk@houndsonthesound.org in **two** formats:

1. High resolution, print ready (color) for printed materials (**by Aug. 27th**)
2. Vector-based format (black & white) for t-shirt (**by Sept. 22nd**)

Enclosed is a check for \$ _____ (payable to Hounds on the Sound).

Please mail this form along with payment to:

Humane Society of Westchester, 70 Portman Road, New Rochelle, NY 10801

All donations will benefit Humane Society of Westchester and Pet Rescue equally and are tax-deductible to the extent permitted by law. Tax I.D. #13-3315325

www.houndsonthesound.org