



July 2011

The New Rochelle Humane Society and Pet Rescue of Larchmont are again joining forces on Sunday, October 2, 2011 to hold our third annual **Hounds on the Sound Dog Walk and Festival** at the beautiful Glen Island Park in New Rochelle, NY. Last year's event was a huge success, with almost 1,000 people and their dogs attending. As part of our fundraising effort we are reaching out to individuals and businesses to support this exciting event with a generous sponsorship of \$2,500, \$1,000 or \$500.

The main event at "Hounds on the Sound" will be a leisurely 1.5 mile walk by people and their dogs on a course bordering on Long Island Sound. In addition, there will be exhibitors selling their wares or advertising their businesses, contests, demonstrations, entertainment, refreshments and more, appealing to a wide group of animal lovers.

We hope you will review the enclosed material and decide to lend your support to this worthy cause. As an event sponsor you will not only be helping the animals, but your business will reap the benefits of promotion through our respective newsletters (sent to 14,000 supporters), email bursts (sent to over 7,500 supporters) and on the event website to which both organizations have featured links on their own sites. Together the New Rochelle Humane Society and Pet Rescue websites receive an average of 25,000 hits per month.

Please see the attached Sponsor Form for sponsorship levels and the benefits of each. If you have any questions email [walk@ny-petrescue.org](mailto:walk@ny-petrescue.org). **The deadline is Monday, August 29th for us to include your company in printed event materials.**

We sincerely appreciate your generosity and thank you for helping Pet Rescue and New Rochelle Humane Society continue saving the lives of these beautiful, helpless creatures and helping them find their forever homes. A portion of our profits will be used to help the animals at the Mount Vernon Shelter.

Sincerely,

Hounds on the Sound  
Sponsorship Committee



PO Box 393, Larchmont, NY 10538  
[www.ny-petrescue.org](http://www.ny-petrescue.org)



70 Portman Rd, New Rochelle, NY 10801  
[www.newrochellehumanesociety.org](http://www.newrochellehumanesociety.org)

[www.houndsonthesound.com](http://www.houndsonthesound.com)



## SPONSOR FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Day Phone \_\_\_\_\_

Email \_\_\_\_\_

**PLATINUM**

**\$2,500**

- Listed as a top sponsor in all printed materials and promotional pieces
- Premium placement of name or logo on banner at the event
- Large company logo on the back of event and volunteer t-shirts
- High visibility vendor/exhibitor space at the event *Please indicate if you will use vendor/exhibitor space Yes \_\_\_\_\_ No \_\_\_\_\_*
- Premium placement of company logo on event website [www.houndsonthesound.com](http://www.houndsonthesound.com) "Thank You" webpage, with link to your company website. New Rochelle Humane Society and Pet Rescue have featured links to "Hounds on the Sound" website.

**GOLD**

**\$1,000**

- Listed as a sponsor in all printed materials and promotional pieces
- Name or logo on banner at the event
- Company logo on the back of event and volunteer t-shirts.
- Free vendor/exhibitor space at the event *Please indicate if you will use vendor/exhibitor space Yes \_\_\_\_\_ No \_\_\_\_\_*
- Company logo on event website [www.houndsonthesound.com](http://www.houndsonthesound.com) "Thank You" webpage. New Rochelle Humane Society and Pet Rescue have featured links to "Hounds on the Sound" website.

**SILVER**

**\$500**

- Listed as a sponsor in all printed materials and promotional pieces
- Company name on back of event t-shirt
- Company logo on event website [www.houndsonthesound.com](http://www.houndsonthesound.com) "Thank You" webpage. New Rochelle Humane Society and Pet Rescue have featured links to "Hounds on the Sound" website.

All levels will receive event t-shirts upon request..

Email your company logo to: [Walk@NY-petrescue.org](mailto:Walk@NY-petrescue.org) in **two** formats:

1. *High resolution, print ready (color) for printed materials and banner*
2. *Vector-based format (black & white) for t-shirt*

Enclosed is a check for \$ \_\_\_\_\_ (payable to Hounds on the Sound).

Please mail this form along with payment to:

**Hounds on the Sound c/o Pet Rescue, PO Box 393, Larchmont, NY 10538**

**Deadline for payment and logo: Monday, August 29, 2011**

All donations will benefit New Rochelle Humane Society and Pet Rescue equally and are tax-deductible to the extent permitted by law. Tax I.D. #13-3315325

A portion of the proceeds will go to help the animals at the Mount Vernon Shelter

[www.houndsonthesound.org](http://www.houndsonthesound.org)